

Electronic Document Guidelines For Artwork Submission

Preferred: Vector documents (i.e. Adobe Illustrator CS3, CorelDraw 13) with fonts included or with fonts converted to outline (Mac documents MUST have fonts converted to outline).

Acceptable: Raster images (i.e. TIFF, JPEG, BMP) in either bitmap, grayscale, RGB or CMYK **CREATED AT NO LESS THAN 300 DPI**

** Files submitted in a full color format (RGB, CMYK) must be four color separated and will require a minimum of four screens.*

Unacceptable: Files downloaded from the internet at less than 100 dpi. Images CANNOT be saved up in resolution. If the image starts at 100 dpi, the resolution CANNOT be increased to 300 dpi. We do not accept Word, Publisher or Power Point files as art!

Platforms

We are IBM compatible but will accept Macintosh files provided they have the correct extensions.

Programs in Use

Adobe Acrobat 8.0

Adobe Illustrator CS3

Adobe PhotoShop CS3

CorelDraw! 13

Corel PhotoPaint 13

Microsoft Word 97

Extension

.PDF

.AI or .EPS (Illustrator EPS format)

.PSD

.CDR

.CPT

.DOC

All above file formats are UP TO the program version listed.

Other File Types Accepted

.BMP

.EPS

.GIF

.JPEG

.TIFF

.WMF

Types of Media Supported

3.25" floppy

Zip100 disk

CD-ROM

email with zipped files

ALL FILES MUST BE CREATED AT 300 DPI OR HIGHER. WHEN CREATING AN IMAGE, MAKE SURE THAT THE RESOLUTION IS SET FOR 300 DPI OR HIGHER!!! YOU MAY INCUR ART CHARGES TO CLEAN UP A LOW RESOLUTION FILE.